



GHS2024 Conference Workshops

Day One - Tuesday 18 2024, 1:30pm-3:30pm – Room C3.8

Nigeria Health Watch - Communicating Actionable Insights Using the Solutions Journalism Framework

Organisations, institutions and countries across the globe make several efforts to address global health security from the community and national level. While most of them have communication teams that share these efforts to increase knowledge, they are not often done with a solutions journalism framework. This framework ensures actionable insights are shared in stories by clearly articulating the problem, what is being done to address it and how it works, evidence of impacts, insights from the intervention and any limitations/challenges. This holistic approach enables others facing similar challenges to glean insights to help them respond. While it is a journalism approach, Solutions Journalism is not limited to journalists. It can be adopted by anyone who creates content and publicly communicates public health efforts to improve global health security.

Objectives:

- Empower health professionals, researchers, and scientists with practical skills in solutions-focused storytelling to communicate their work's impact effectively.
- Foster a culture of effective communication by encouraging solutions journalism principles beyond traditional media outlets.
- Enhance multisectoral partnerships, local community and CSO engagement by showing participants how to use solutions journalism framework to share actionable insights from their work.
- Officially launch and showcase an interactive dashboard of stories solutions-focused reports published by media organisations trained and supported over three years to integrate solutions journalism into their practice.
- The workshop will also provide a hands-on walk-through on how to use the solutions journalism international tracker to filter public health stories

Target Audience:

Health professionals, scientists, researchers, communication teams, and policymakers with fundamental skills in solutions-oriented storytelling.